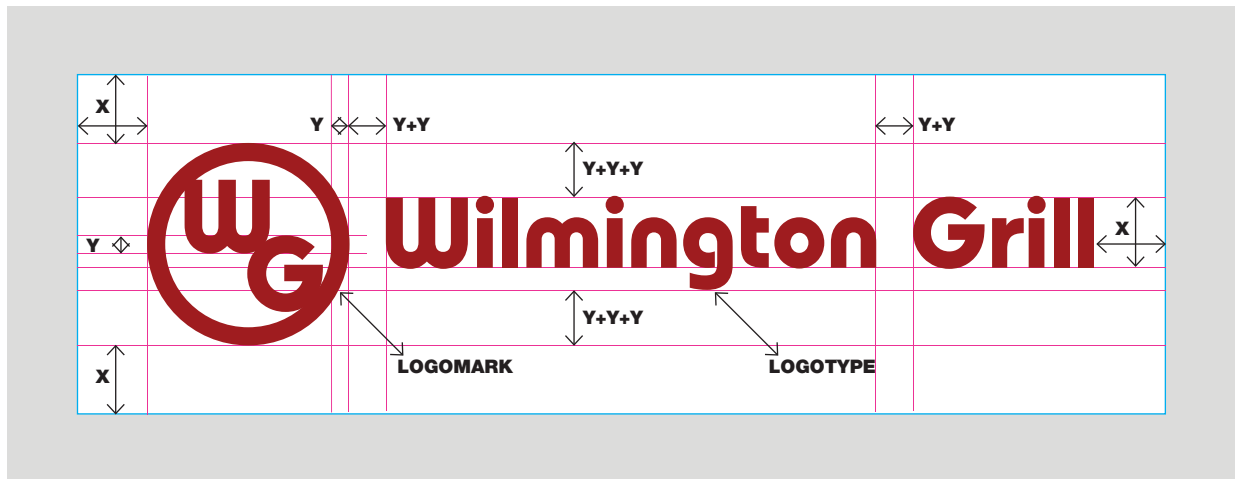


Wilmington Grill Primary Logo



Blue indicates **Clear Space**. The blue area must be kept free of other elements. Grey padding indicates **Safe Zone**. Magenta indicates type and element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement 'X' (equal to the height of the uppercase letters, known as the 'cap-height'. The width is equal to the height.)

COLOR SPECIFICATIONS



4-color Printing  
C21 M100 Y100 K21



web safe color  
#9F1D21

FONTS USED IN LOGOTYPE

Bauhaus Md BT - Bold

1234567890 !@£\$%^ &\*()-=+  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Suggested Color Usage



There is only one main color option. A white version may also be used as an alternate color when used on a dark background or where high contrast is required such as 1-color printing. It is best to maintain the red color where possible.

ALTERNATIVE LOGO VERSIONS & SPECIFICATIONS

Minimum Logo Width  
100pixels is the safest minimum size.



Website Favicon  
Usually saved as a .ico at 16px.



Social Profile Images  
Twitter, FaceBook, Flickr etc.

